PHILIP MORRIS

COMPANIES INC.

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Privileged and Confidential June 22, 1993

TO: The Board of Directors of Philip Morris Companies Inc.

FROM: Murray H. Bring MB

RE: EPA LAWSUIT

This morning, we filed our lawsuit challenging the EPA's risk assessment for environmental tobacco smoke in the Federal District Court in Greensboro, North Carolina. I am enclosing herewith some materials relating to the lawsuit which I think will be of interest to you:

- A description of the media plan which was put into effect Sunday afternoon and which will be running through the rest of this week;
- A copy of a letter which Steve Parrish, the General Counsel of PM-USA, and his counterpart at Reynolds, are sending to over one hundred newspapers throughout the United States;
- A copy of our press release;
- A copy of the press release issued by the Burley Tobacco Growers Council; and
- A copy of the press release issued by the Flue-Cured Tobacco Growers.

I am also enclosing a copy of the press kit which is being made available to the media. It includes a summary of the Complaint, a copy of the Complaint, and several other materials relating to the EPA's action, including a memorandum summarizing the various criticisms of the EPA risk assessment.

Enclosure

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